Mid American Credit Union employees call it their “Love Drive” – an effort to help girls living at a Wichita safe haven get everyday items ranging from snack packs to personal care items.

The Love Drive, held annually during Valentine’s Day and benefiting girls ages 6-24 who live at Carpenter place, is just one of several community efforts that Mid American employees undertake as a way to give back to the community.

Employees also support Carpenter Place with payroll deduction donations throughout the year. This year, Mid American members also helped the Love Drive effort, as well as another charitable drive effort.

Employees and members joined together this past holiday season to adopt and provide for four families who sought services through the Salvation Army .

As a financial institution, Mid American believes strongly in financial literacy.

Md American financially supports, as well as provides volunteers, for the Reality U program run by Communities in Schools . The program helps teach budgeting and financial skills to more than 2,000 area middle and high school students, who are given a scenario 10 years in the future – based on their grades, expressed career interests and other factors – and has them make important financial decisions while setting up a monthly budget.

In 2011, Mid American started offering a series of financial literacy seminars to help Boy Scouts members earn the personal financial management merit badge.

For the past two years, Mid American has provided a financial literacy component for a

summertime program meant to help keep kids stay off the streets by providing organized recreation and educational activities. The PACK program is a project of the Wichita Police Department , the Park and Recreation Department, and the City Manager's Community Education Section.

Mid American Credit Union hosts quarterly blood drives, with several employees participating, with the American Red Cross .