By Jim Holt, President/CEO

During the week of Jan. 14, Mid American will open its newest branch at 2993 N. Webb Road in Wichita. We've heard from many of our members about how convenient it will be to have a Mid American branch in northeast Wichita, right off K-96 at the Webb intersection.

While we're excited to open this new location, which will feature a more interactive-style of working with members, this branch is just one of many convenient ways we have to make financial services available to you. We've worked to develop infrastructure and relationships so that you can access us 24/7 and even across the country.

Branches, service centers and ATMs

The addition of the northeast Wichita branch gives us five locations in Wichita, in addition to our Arkansas City and Larned locations. In two of the Wichita locations, we've partnered with other credit unions to make it cost-effective to provide services.

Mid American has embraced the concept of working with other credit unions for quite some time, as one of the first Wichita credit unions to join the national shared branching network of Credit Union Service Centers. The network allows members to do cash transactions at participating credit unions, including 25 in Wichita and nearly 5,000 nationwide.

Since we are part of the Co-op Network, members can use more than 28,000 ATMs nationwide with no access fees.

24/7 access

With desktop and mobile banking, Mid American makes it even more convenient to access your

accounts anytime, anywhere. With desktop banking, available at our website, you can log in to view account history, make loan payments, and transfer money between accounts and even to other institutions. Our mobile banking app, which made its debut this year, also has those same functions. You also can sign up for text services to get account balances, recent transaction history and make transfers.

We now have two ways for you to access telephone services 24/7. In 2012, we started offering around-the-clock member service, in which you can talk to a live service representative, by calling 316-722-3921 and pressing 2. To reach the automated teller, press 3.

To find out more about any of these services, go to our website or contact a financial service representative at 316-722-3921, ext. 202.